



MELBOURNE TEAM SPONSOR 2007

AS A MELBOURNE TEAM SPONSOR YOU WILL JOIN AN EXCLUSIVE GROUP THAT PROVIDES THE OPPORTUNITY TO FORM CLOSE RELATIONSHIPS WITH OTHER AFC SUPPORTERS LIVING IN MELBOURNE. YOU WILL ENJOY ATTENDING MATCHES AND CLUB FUNCTIONS IN AN ENVIRONMENT THAT ALSO ENABLES YOU TO DINE IN STYLE WITH YOUR GUESTS, ALONG WITH CLUB OFFICIALS.

► BENEFITS

- AN EXCLUSIVE TEAM SPONSOR DINNER EVENT FOR TWO GUESTS WITH A SELECTED GROUP OF CAMRY CROWS PLAYERS IN MELBOURNE.
- OPPORTUNITY FOR TWO PERSONS TO VOTE AT THE CLUB'S ELECTIONS PLUS THE OPPORTUNITY TO PARTICIPATE IN THE MEMBERS' MOST VALUABLE PLAYER VOTING.
- 2007 TIPPING COMPETITION.
- WEEKLY CLUB BULLETINS FROM THE CLUB GIVING YOU THE LATEST UPDATE ON CROWS NEWS.
- OPPORTUNITY TO VOTE IN THE MELBOURNE TEAM SPONSOR AWARD TO BE PRESENTED AT THE 2007 CLUB CHAMPION PRESENTATION.
- OPPORTUNITY TO PURCHASE ONE-OFF MATCH DAY HOSPITALITY IN THE VICE PRESIDENTS FUNCTION AT AAMI STADIUM FOR CAMRY CROWS GAMES (SUBJECT TO AVAILABILITY).
- A FRAMED PHOTOGRAPH OF THE 2007 CAMRY CROWS TEAM AUTOGRAPHED BY THE CAPTAIN AND COACH WITH INDIVIDUAL OR COMPANY RECOGNITION ON THE PHOTOGRAPH.

► GROUND ENTRY

- TWO PASSES PROVIDING ENTRY FOR ALL SEVEN ADELAIDE FOOTBALL CLUB GAMES PLAYED IN VICTORIA (EXCLUDING PRE-SEASON MATCHES AND AFL FINALS SERIES MATCHES) TOGETHER WITH TWO ADELAIDE FOOTBALL CLUB TICKET WALLETS, BADGES AND AFL AND AFC FIXTURE SHEETS.
- FREE ADMISSION TO THE REGIONAL CHALLENGE MATCHES IN WHICH THE CLUB PARTICIPATES.
- VIP CAR PARK PASS (LIMIT ONE PER SPONSOR PACKAGE) TO FOUR CROWS GAMES AT TELSTRA DOME.

► FUNCTIONS

- INVITATION FOR TWO TO ATTEND PRE-MATCH FUNCTIONS PRIOR TO MATCHES IN MELBOURNE HOSTED BY A CLUB REPRESENTATIVE (INCLUDES PRE-GAME TWO COURSE MEAL, BEVERAGES, HALF TIME HOSPITALITY, AFL RECORD AND GUEST SPEAKER).
- INVITATION FOR TWO TO ATTEND CROWS BUSINESS LUNCHEONS IN MELBOURNE (INCLUDES TWO COURSE LUNCHEON, BEVERAGES, AND GUEST SPEAKERS).

► RESERVED SEATING

- RESERVED SEATING FOR TWO AT FOUR MATCHES PLAYED AT TELSTRA DOME.
- FIRST RIGHT TO PURCHASE TWO RESERVED SEATS WITH CROWS MEMBERS, UPON REQUEST, FOR THE MATCH VERSUS GEELONG AT SKILLED STADIUM.

► AFL GRAND FINAL

- FIRST PRIORITY TO PURCHASE (BY DUE DATE) TWO AFL FINALS TICKETS INCLUDING CROWS GRAND FINAL BREAKFAST.
- PRIORITY ACCESS (ALONG WITH GOLD MEMBERS) TO PURCHASE TWO ADDITIONAL GRAND FINAL TICKETS IF THE ADELAIDE FOOTBALL CLUB IS COMPETING.

► EXCLUSIVE TEAM SPONSOR GIFT

► CROWS MAGAZINE AND YEAR BOOK

- A COMPLIMENTARY SEASON'S SUBSCRIPTION TO THE ADELAIDE FOOTBALL CLUB'S OFFICIAL MAGAZINE 'THE PRIDE', 2007 CAMRY CROWS YEAR BOOK AND THE "MELBOURNE CROW" NEWSLETTER.

TEAM SPONSOR PACKAGE

- \$3,100 – GOLD (INCLUDES PRE MATCH FUNCTION FOR TWO PEOPLE TO FOUR MATCHES, AND TWO PEOPLE TO ONE BUSINESS LUNCHEON)
- \$1,600 – SILVER (INCLUDES ONE PRE-MATCH FUNCTION AND ONE BUSINESS LUNCH FOR TWO PEOPLE)
- \$1,100 – BRONZE (EXCLUDES PRE-MATCH FUNCTIONS & BUSINESS LUNCH)

CASUAL HOSPITALITY TO PRE MATCH FUNCTIONS \$300 PER HEAD

*** THE ABOVE PRICES ARE INCLUSIVE OF GST

FOR MORE INFORMATION PLEASE CONTACT:

NICK TAKOS
0418 814 867 | ntakos@afc.com.au

DI MCKENZIE
(03) 9827 9111 | dmckenzie@afc.com.au